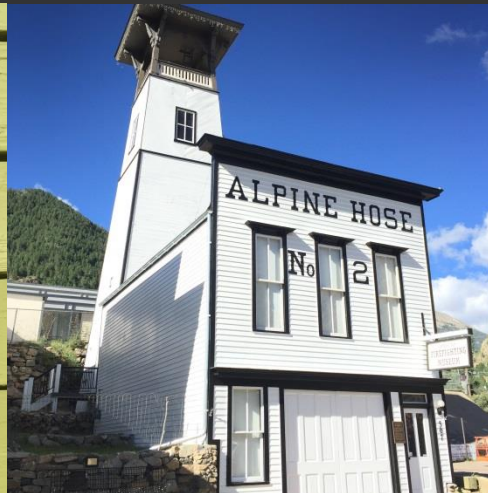


# Preservation for a Changing Colorado

How Historic Preservation Strengthens  
Our Economy and Our Communities



Colorado Preservation, Inc.

CLARION



HISTORY *Colorado*  
STATE HISTORICAL FUND

*This project is paid for by a History Colorado State Historical Fund grant.*

# Project Team



# CLARION

# Consultants

**Matt Goebel, AICP**

Director – Project Manager



**Charlie Brennan**

Research and drafting



**Sarah R. Davis, AICP**

Research and drafting

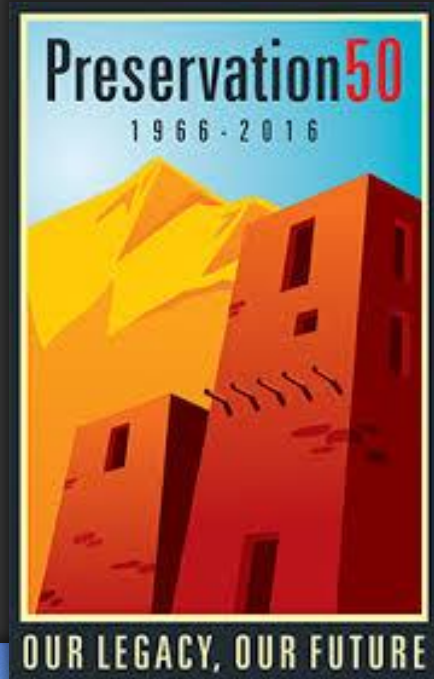


**Web Developer**



# Project Goals

- Update & expand prior Colorado economic benefit reports
- Remind communities of the elements of a successful local preservation program
- Show how preservation helps Colorado plan for changing communities and changing demographics



# Project Approach

12 Months

**Task A**

**Task A:** Project Initiation

**Task B**

**Task B:** Collect and Analyze Data

**Task C**

**Task C:** Draft Technical & Popular Report

**Task D:** Website Launch and Publication

**Task D**

**FEATURED:** February 2017 Saving Places<sup>®</sup> Conference



# Preservation Today: A Crucial Economic Development Tool

- At Home
  - State Historical Fund
  - Tax Credits
- In Our Communities
  - Main Street
  - Property Values
  - Creative Communities
- Uniquely Colorado
  - Heritage Tourism
  - Scenic and Historic Byways
  - Ski/Outdoor Recreation



# Preservation 101

- Laying the Foundation for Success
  - Commissions and Districts
- Building on State and Local Planning
  - Ordinances/Design Controls
- Measuring Success
  - Indicators and Data Tracking
  - Connecting to the State Plan

# Preservation for a Changing Colorado

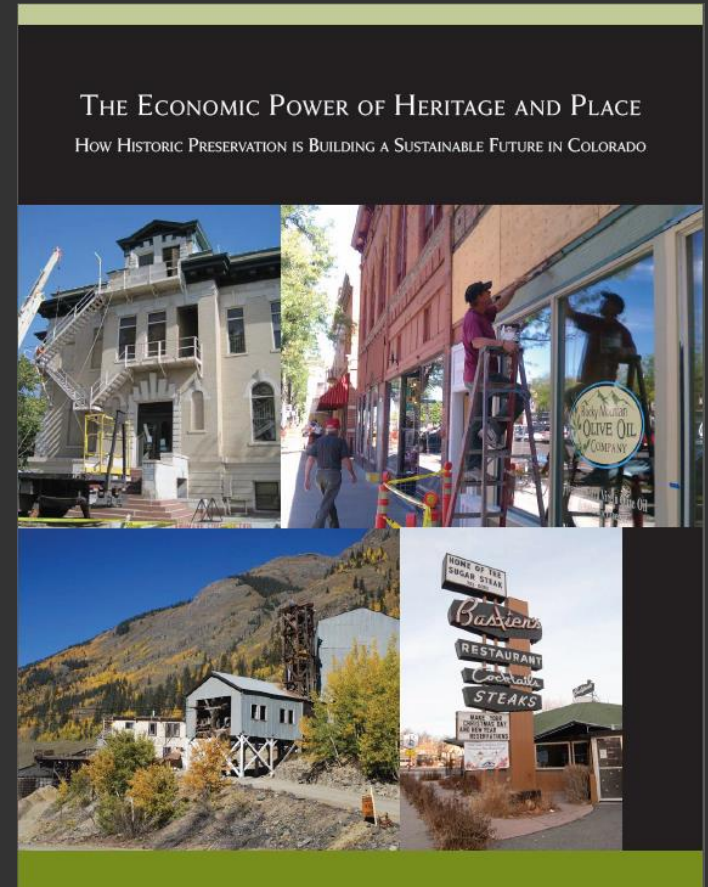
- Changing Communities
  - Urban Densification and Transit
  - Place-making
  - Changing Workspaces
  - Rural Identities
- Changing Demographics
  - Seniors/Aging in Community
  - Millennials
- Changing Climate
  - Hazard Mitigation
  - Resiliency





# Final Products

- Popular Report
- Technical Report
- Executive Summary
- Infographics
- Promotional postcard
- Website!



# How You Can Get Involved!

- Short Public Input Survey
  - [www.coloradopreservation.org](http://www.coloradopreservation.org)
- Additional thoughts or feedback?
  - Contact:
    - Cindy Nasky, Preservation Services Director
    - [cnasky@coloradopreservation.org](mailto:cnasky@coloradopreservation.org)